



Pratyam

CASE STUDY

PREPARED FOR :

**FUJITSU EXPERIENCE
CENTRE**



Experience Centre at Fujitsu Headquarter, Pune, India

The Challenge

Fujitsu India aimed to establish a cutting-edge Experience Centre at its Pune headquarters to enhance internal meetings, presentations, video conferencing, interactive sessions, and product demonstrations. The goal was to integrate advanced audio-visual technologies to deliver the best possible experience.

The Solution

Pratyam Technologies' AV Certified Team meticulously analyzed Fujitsu's requirements and implemented a seamlessly integrated solution, blending innovative design with state-of-the-art technology to create a world-class Experience Centre.

AV-Zone-1: Concierge

A standalone display was installed to continuously run Fujitsu's content, with the flexibility to be used for presentations.

- **LG 65" Display** with an external media player and **Streme Digital Signage Software** for 24x7 content streaming.
- **HDMI connectivity** via cable cubby and **HDMI Auto Switcher** for seamless presentations.

AV-Zone-2: Co-Creation

This area features a projection setup for presentations with both wired and wireless connectivity options.

- **ViewSonic 75" 4K Interactive Display** for presentations and interactive collaboration.
- **External Media Player** with **Streme Digital Signage Software** for continuous marketing content streaming.
- **Crestron AM200** for wireless presentations from laptops, tablets, and mobile devices.
- **Crestron HDMI Matrix Switcher** with transmitter and receiver for managing multiple inputs and switching between wired and wireless sources.

AV-Zone-3: Capability Demo

A high-performance video wall setup was implemented for wireless presentations, video conferencing, and digital signage.

- **LG 55" Ultra-Thin Bezel Video Wall (3x2 configuration)** for multi-purpose applications.
- **Cisco Webex Room Kit Plus with 4K cameras, speakers, and touch panel** for superior video conferencing.
- **Biamp DSP Tesira Forte** for echo cancellation and audio optimization.
- **Biamp Beam Tracking Microphones** for capturing audio across the room with noise reduction.
- **Crestron 3-Series 4K DigitalMedia Presentation System 250 with AirMedia** for matrix switching and full AV automation.
- **Streme Digital Signage Software** for continuous content playback on the video wall.

AV-Zone-4: Command Centre

Designed for both individual and large-scale conferencing needs, this area features advanced AV and microphone systems.

- **LG 55" Ultra-Thin Bezel Video Wall (4x2 configuration)** for conferencing, presentations, and digital signage.
- **Polycom Group 700 Video Conferencing System** with **Eagle Eye Camera, microphones, and HD video capabilities** supporting up to 8-party calls.
- **Biamp DSP Tesira Forte** for eliminating background noise and enhancing audio quality.
- **Crestron 3-Series 4K DigitalMedia Presentation System 250 with AirMedia** for full AV control and automation.
- **Streme Digital Signage Software** for continuous content streaming.

AV-Zone-5: Lounge

A dedicated display system was integrated to continuously showcase Fujitsu's content while also supporting presentations.

- **LG 65" Display** with an **external media player** and **Streme Digital Signage Software** for non-stop content streaming.
- **HDMI connectivity via cable cubby** and **HDMI Auto Switcher** for presentations.

AV-Zone-6: Pantry

This area was equipped with a background music system to create a pleasant environment.

- **Ceiling speakers with an amplifier** for background music.


The Result


Fujitsu's Experience Centre now boasts a fully integrated, high-tech AV environment, enhancing collaboration, presentations, and client engagement. The advanced audio-visual technology deployed by Pratyam Technologies has created a world-class facility that meets the highest standards of performance and usability.



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