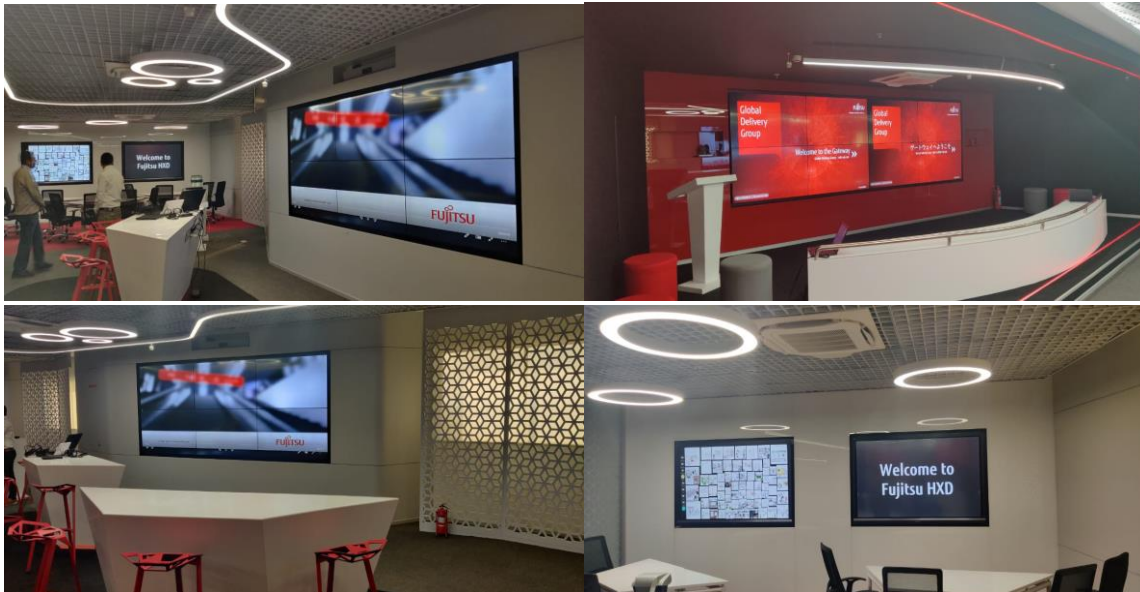*Experience Centre at Fujitsu Headquarter Pune, India*

Fujitsu India wanted to create Experience Centre at their Headquarter based out of Pune with advanced audio visual technologies which shall offer best of the experience.

The Challenge

Fujitsu India wanted to create Experience Centre at their Headquarter for internal meetings, presentations, video conferencing, interactive sessions and products demonstration for their clients and wanted to have advanced audio visual technologies with the best of experience.

The Solution

The AV Certified Team at Pratyam carefully analysed the requirement and deployed a solution with impressively integrated design and technology to create a world-class facility for Fujitsu headquarter.

AV-Zone-1 Concierge	*This area will be having a one standalone display, which will be running a FUJITSU's content all the time and at the same time we can use this display for presentation purpose.*

LG 65" display with external media player and Streme digital signage software is being used for running the standalone content. This Display has also been provided with separate HDMI connectivity through cable cubby and HDMI Auto Switcher for presentation purpose.

AV-Zone-2 Co-Creation	*There will be projection on a wall which can be use for presentation purpose, will have connectivity option at seating area. Same can be connected via wirelessly. Same area has display system, which will run marketing content 24x7, this display can also be use for presentation if required. Mostly will be for signage only.*

Viewsonic 75" 4K interactive display is being provided along with external media player and Streme Digital Signage Software for running a marketing content 24x7. Crestron AM200 supports Wireless presentation via Laptop ,Touch Pad, Android / IOS Mobiles etc devices. Crestron HDMI Matrix Switcher along with Transmitter and Receiver is being used for sharing contents through multiple inputs and switch over between wired and wireless connectivity.

AV-Zone-3 Capability Demo	We will have videowall here, user will have diverse wireless presentation and wired connectivity option. This will also be used for VC application and will have option for other conferencing.

LG 55" Ultra thin bezel video wall of 3x2 size is being used for diversified applications like videoconference , presentations and digital signage .

Cisco Videoconference System Webex Room Kit Plus (Codac, 4 Cameras, inbuilt speaker, Touch Panel & Cable bundle) is being used Full HD Video Quality and seamless experience.

Biamp DSP Tesira Forte is being used for VC Eco Cancellation and Audio Conferencing Facility. This also connects multiple Biamp Beam tracking Mics which captures complete human audio in the room. DSP helps to eliminate feedback and eco coming from various sources like AC Noise, Far end audio looping etc.

Streme Digital Signage software along with external media player is being used for playing content 24x7 on the video wall.

Crestron 3-Series® 4K DigitalMedia™ Presentation System 250 with AirMedia is being used for Matrix operation with Multiple wired connectivity and wireless connectivity. This also has a inbuilt control processor which gives entire control on Touch Panel for user friendly automation.

AV-Zone-4 Command Centre	This will be use for individual presentation as well as for all the conferencing needs. Microphone system will allow user to roam freely in a room.

LG 55" Ultra thin bezel video wall of 4x2 size is being used for diversified applications like videoconference , presentations and digital signage .

Polycom Videoconference System Group 700 (Codec, Eagle Eye Camera, Mic & Cable bundle for connection) is being used Full HD Video Quality and seamless experience facilitates 1+7 party call.

Biamp DSP Tesira Forte is being used for VC Eco Cancellation and Audio Conferencing Facility. This also connects multiple Biamp Beam tracking Mics which captures complete human audio in the room. DSP helps to eliminate feedback and eco coming from various sources like AC Noise, Far end audio looping etc.

Streme Digital Signage software along with external media player is being used for playing content 24x7 on the video wall.

Crestron 3-Series® 4K DigitalMedia™ Presentation System 250 with AirMedia is being used for Matrix operation with Multiple wired connectivity and wireless connectivity. This also has a inbuilt control processor which gives entire control on Touch Panel for user friendly automation

AV-Zone-5 Lounge	Lounge will have display which will run FUJITSU's content continuously and can simultaneously use for presentation if required.

LG 65" display with external media player and Streme digital signage software is being used for running the standalone content. This Display has also been provided with separate HDMI connectivity through cable cubby and HDMI Auto Switcher for presentation purpose.

AV-Zone-6 Pantry	This area will have speaker system which will run BGM music as well.

Multiple ceiling speakers along with amplifier is being used in this area for BGM music application.

The Result

The end-user wanted to have advanced audio visual technologies for their Experience centre. We have deployed a solution with impressively integrated design and technology to create a world-class facility for Fujitsu headquarter.

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